



Eusko Jaurlaritzako erakunde autonomiaduna
Organismo Autónomo del Gobierno Vasco



GIZONDUZ
INITIATIVE
2013 REPORT

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1 INTRODUCTION

Gizonduz is a pioneer initiative by the Basque Government promoted by Emakunde-Basque Women's Institute intended to promote the awareness, participation and involvement of men as regards achieving equality between men and women.

The objectives, specified in the **document constituting the Gizonduz initiative**, are:

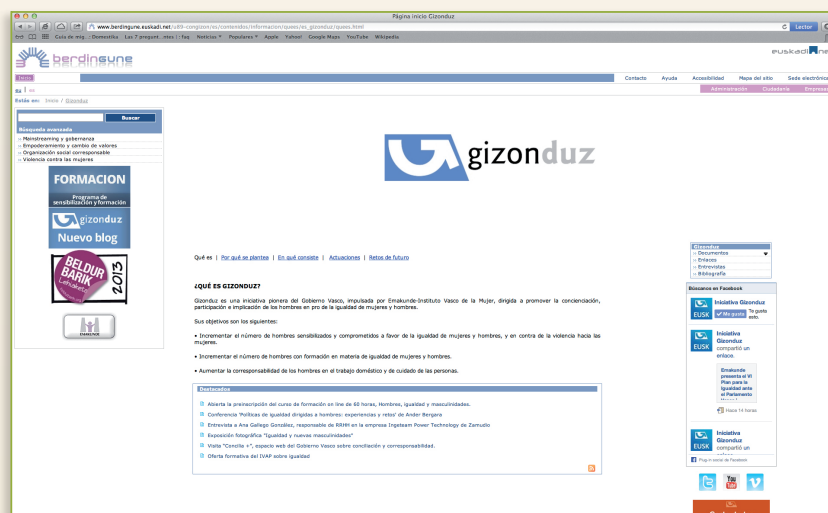
- To increase the number of men aware and in favour of equality between men and women.
- To increase the number of men trained in equality between men and women.
- To raise the joint responsibility of men in household work and taking care of people.

Despite the fact that the effective period first considered for the initiative was from November 2007 to December 2009, the positive appraisal of the first two years in action of Gizonduz prompted Emakunde to continue working in the area.

The actions developed under the Gizonduz initiative in previous years can be found in: **Gizonduz Initial report: 2007-2010, Report on action in 2011. Gizonduz Initiative** and in the **Report on action in 2012. Gizonduz Initiative**.

2 ACTIONS CARRIED OUT IN 2013

2.1 WEB SPACE

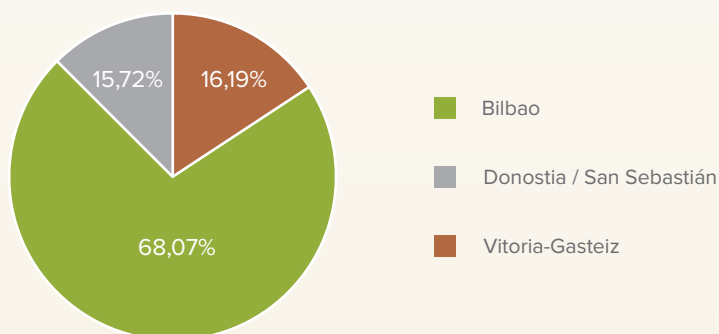


In 2012 administration work continued on the web space specialising in men in favour of equality (www.euskadi.net/gizonduz) created in April 2008. This website contains a great deal of information about the initiative in different formats. It also has sections with interviews, documentation, a bibliography, videos, links to interesting websites, access for the purpose of adherence to the Charter of Basque men in favour of equality and against violence towards women, etc.

While the Gizonduz Initiative website received 17,552 visits in 2012, in 2013 23,278 visits were made to 40,932 pages. Of these, 15,983 were only made to this page and 68% were new visits, i.e. by people who had not previously visited the website.

Visits from the Basque Autonomous Community in 2013 were distributed as follows:

Basque Autonomous Community visits



68.07% from Bilbao; 16.19% from Vitoria-Gasteiz; and 15.72% from San Sebastián.

Note should also be taken that the total number of visits included 1.8% from Pamplona. In other parts of Spain, 8% came from Madrid and 3% from Barcelona.

According to the statistical reports, the website was accessed from all 5 continents. By country, the people who visited the Gizonduz website were: 2.4% from Mexico; 2% from Colombia; 1% from Venezuela, Peru or Argentina; 0.8% from France; and 0.5% from the United States.

As far as the languages used to access the page are concerned: 94.5% used Spanish; 3.5% Basque and 2% English.

2.1.1 Blog

The Gizonduz Initiative blog is a space for debates, news and useful information. It is open to citizens so that they may leave their opinions, reflections and comments on topical questions related to equality, men and masculinities.

From January to December 2013, 89 classified posts were uploaded according to the following categories: institutional initiatives, male violence, violence against women, groups of men and men in the face of equality. 689 entries have been received since the Gizonduz Initiative blog was launched in July 2008.



2.1.2 Interviews

This section contains interviews with people related to equality. Those interviewed in 2013 were:

- **Maxi Gutiérrez Jodra**, family doctor, specialist in gender and health.
- **Juanjo Compairé**, retired teacher, one daughter. Member of HOMES IGUALITARIS (AHIGE- Catalunya) and of its national coordinating committee.
- **Josetxu Riviere Aranda**. Specialist in gender and masculinities. Coordinator of the Gizonduz training programme and member of the Men in Favour of Equality Network.
- **Encarna de la Maza González**. Organisation Secretary of the SATSE Nursing Union in the Basque County.

2.1.3 Social Networks

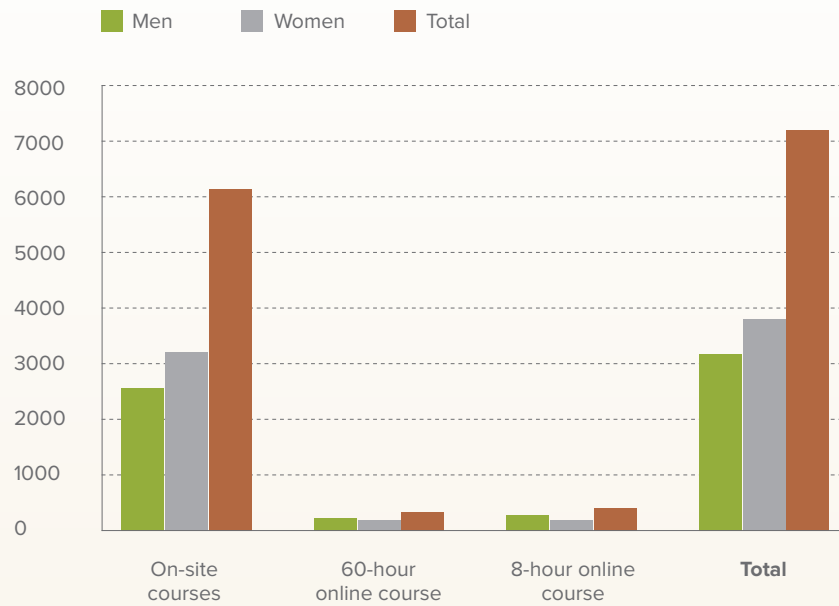
In 2011 Gizonduz set up a Facebook page, after having carried out a process of content migration from its profile dating back to 2009. This page was periodically managed and updated, as were the Gizonduz profiles on YouTube and Vimeo.

In 2013, the Gizonduz Facebook passed the 5,000 likes barrier to become, behind Gazte Aukera, the Facebook page with most friends of all those belonging to the Basque Government. In 2013 it had an average of 4,935 friendships. 80 publications were uploaded, with an average reach per publication of 445 visits.

2.2 TRAINING AND AWARENESS PROGRAMME

March 2009 saw the launch of the first edition of the Gizonduz Training and Awareness Programme.

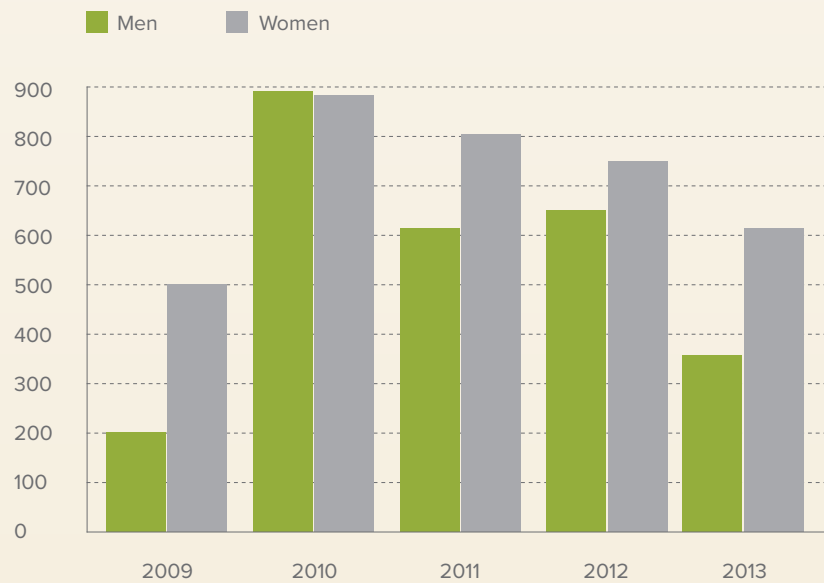
From the moment it was launched until 2013, the different Programme courses, either on-site or online, saw the participation of 7,471 people: 3,952 men (52.9%) and 3,519 women (47.1%)



2.2.1. On-site courses 2013

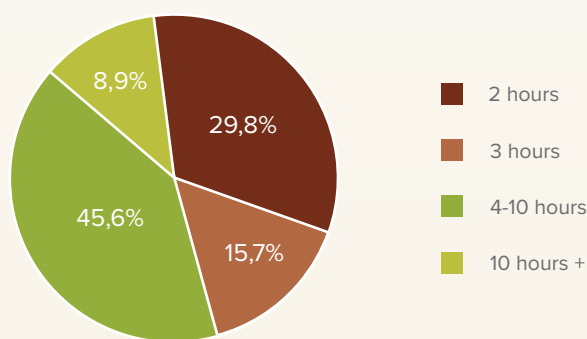
From 2009 to 2013, both inclusive, 289 on-site courses were given with the participation of 6,469 people, of whom 3,624 were men and 2,845 women.

These courses were distributed as follows:



	Men	Women	Total
2009	241	512	753
2010	900	895	1795
2011	638	821	1459
2012	677	768	1445
2013	389	628	1017
	2845	3624	6469

As regards the course type, from 2009 until 2013 (both inclusive) and grouped by hours taught, the courses were distributed as follows:

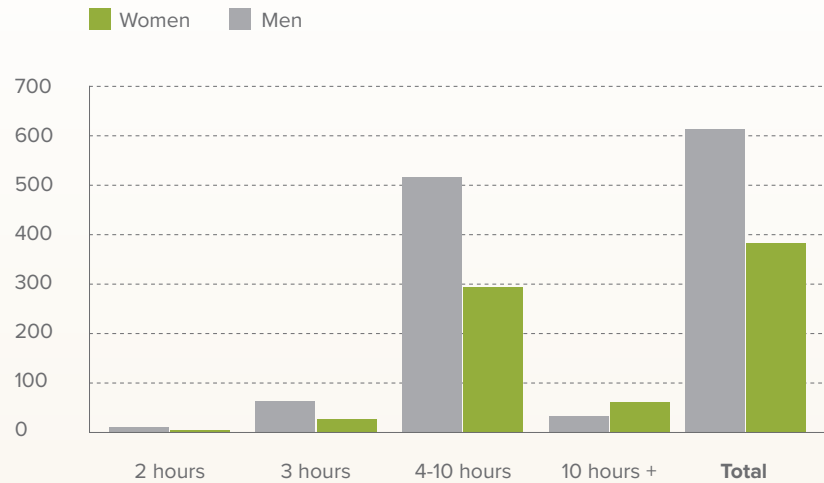


29.8% of the students took the 2-hour courses and 15.7% the 3-hour courses, i.e. almost half of those who attended the on-site courses. In the courses lasting from 4-10 hours, the percentage is 45.6%, while in courses of 10 hours and more the students represented 8.9%.

In 2013 an attempt was made to consolidate courses with greater male presence, and more importance was placed on courses for those who, given their work or presence in society, are capable of multiplying their effect by applying the content and reflections obtained at the courses to their working or social environments. One consequence of this is that 2013 saw a reduction in student numbers. However there was a greater presence of men, who rose to 61.75% of the total, while women represented 38.35%. There was also a considerable reduction in the 2-hour courses.

ON-SITE COURSES 2013

Type of course according to hours taught	Hours taught per course type	Total students	% of total students	Men	Women
2 hours	2	4	30,38%	4	0
3 hours	15	90	14,60%	63	27
4 - 10 hours	178	835	35,02%	528	307
10 hours +	71	88	20,00%	33	55
Total	266	1.017	100%	628	389



Distributed according to the organising bodies, the on-site courses were as follows:

On-site courses at education centres carried out in collaboration with the **Vitoria-Gasteiz City Council**

Entity	Contents	Target population	Duration in hours
Vitoria-Gasteiz City Council. Koldo Mitxelena Secondary School	At home, better if we all do our bit	3 rd year secondary school students	4
Vitoria-Gasteiz City Council. Koldo Mitxelena Secondary School	At home, better if we all do our bit	3 rd year secondary school students	4
Vitoria-Gasteiz City Council. Koldo Mitxelena Secondary School	At home, better if we all do our bit	3 rd year secondary school students	4
Vitoria-Gasteiz City Council. Koldo Mitxelena Secondary School	At home, better if we all do our bit	3 rd year secondary school students	4
Vitoria-Gasteiz City Council. Koldo Mitxelena Secondary School	At home, better if we all do our bit	3 rd year secondary school students	4
Vitoria-Gasteiz City Council. Koldo Mitxelena Secondary School	At home, better if we all do our bit	3 rd year secondary school students	4
Vitoria-Gasteiz City Council. Ikasbidea Secondary School	At home, better if we all do our bit	2 nd year secondary school students	4
Vitoria-Gasteiz City Council. Ikasbidea Secondary School	At home, better if we all do our bit	2 nd year secondary school students	4

Entity	Contents	Target population	Duration in hours
Vitoria-Gasteiz City Council. Jesus Obrero Secondary School	Do you dare to love me?	1 st year introductory VT programme students	4
Vitoria-Gasteiz City Council. Jesus Obrero Secondary School	Do you dare to love me?	1 st year introductory VT programme students	4
TOTAL			40

On-site courses carried out in collaboration with unions and companies

Entity	Contents	Target population	Duration in hours
SATSE Union	Prevention of sexual harassment and for reasons of sex at work; construction of masculine identities	Own staff	5
CIR USOA workshop	Men, equality and masculinities	Own staff	5
CIR USOA workshop	Men, equality and masculinities	Own staff	5
Ingeteam	Men, masculinities and equality at work	Own staff	3
Ingeteam	Men, masculinities and equality at work.	Own staff	3
Ingeteam	Men, masculinities and equality at work.	Own staff	3
Ingeteam	Men, masculinities and equality at work.	Own staff	3
Ingeteam	Men, masculinities and equality at work.	Own staff	3
Ingeteam	Men, equality and masculinities	Own staff	5
Ingeteam	Men, equality and masculinities	Own staff	5
Ingeteam	Men, equality and masculinities	Own staff	5
Ingeteam	Men, equality and masculinities	Own staff	5
TOTAL			55

On-site courses carried out in collaboration with public institutions

Entity	Contents	Target population	Duration in hours
Abanto Zierbena City Council	Men, equality and masculinities	General public	4
Bergara City Council	Men, equality and masculinities	Male public in general	4
Bilbao City Council	Men, equality and masculinities	Firemen	4
Bilbao City Council	Men, equality and masculinities	Firemen	4
Bilbao City Council	Men, equality and masculinities	Firemen	4
Bilbao City Council	Men, equality and masculinities	Firemen	4
Bilbao City Council	Men, equality and masculinities	Firemen	4
Bilbao City Council	Men, equality and masculinities	Firemen	4
Ondarroa City Council	Men, equality and masculinities	Male in general	5
Bizkaia Provincial Council	Men, equality, joint responsibility and masculinities	Own staff	9
Basque Government. Department of Justice	Men, equality and masculinities and prevention of violence against women	Own staff	10
Basque Government. Department of Employment and Policy	Men, equality and masculinities. Advanced	Members of immigrants' groups	16
Department of Employment and Social Policy-Biltzen	Men, equality and masculinities, sexual harassment and safety at work	Own staff	10
Basque Government. Department of Justice	Men, equality and masculinities	Own staff	5
Basque Government. Department of Justice	Prevention of sexual harassment and for reasons of sex at work, and the construction of masculine identities	Own staff	5
Basque Government. Emakunde	Men, equality and masculinities. Advanced	General public	20
Basurto Univ. Hospital Lifelong training	"Men and health" and "The role of healthcare in domestic abuse"	Own staff	6

Entity	Contents	Target population	Duration in hours
Basurto Univ. Hospital Lifelong training	“Men and health” and “The role of healthcare in domestic abuse”	Own staff	6
Basurto Univ. Hospital Lifelong training	“Male violence and violence against women”	Own staff	6
Arratia Association of Municipalities	Men, equality and masculinities	Own staff	4
TOTAL			134

On-line courses carried out in collaboration with education bodies

Entity	Contents	Target population	Duration in hours
BIZKOTXALDE eskola-Basauri	Men, equality and masculinities. Nahiko Programme	Teaching staff	4
Univ. of the Basque Country. Labour Relations School	Prevention of risks at work and the construction of male identities	Labour Relations Master students	5
Univ. of the Basque Country. Experience classes	Men, equality and masculinities. Advanced	Students	6
TOTAL			15

On-site courses in schools, carried out in collaboration with associations and organisations

Entity	Contents	Target population	Duration in hours
UNA Association	Men, equality and masculinities	General public	2
Zubietxe	Reproduction of risks, prevention of drug addiction and the construction of male identities	Professionals and volunteers	5
College of Psychology	Male violence: legitimization of violence in constructing the identity of men	Professionals	15
TOTAL			22

Evaluation of on-site courses

Below are the average evaluations of on-site course participants on a scale of 6 points.

Overall evaluation of the course	5,1
Prior knowledge of the subject	3,8
Content	4,9
Speaker	5,3
Dynamics	5,0
Group participation	4,5
Organisation	4,4
The space	5,0
The materials used	4,8
Usefulness for personal life (%)	93%
Usefulness for professional life (%)	83%

In addition to the aspects assessed in the above table, other positive factors indicated in the questionnaires were that the courses lent a new angle to reality by looking at it from the gender perspective. They also underlined the extent to which the theory corresponded to everyday life. The course dynamics were similarly underlined, as was their participatory nature. Added to this, participants appreciated the importance of having a space for exchange between men and women classmates. They also appreciated the diversity of opinions that emerged.

Among the proposed improvements, the main issue is still the request for more time to do the course. It is interesting to note that the case applies both to the 4-hour courses, and to the longer courses of 6, 9 or 10 hours. Another proposal is to increase the practical aspect of the course.

The aspects that the students would like to study in greater depth are directly related to their professional fields, teaching children and violence against women.

2.2.2 Participation in conferences and congresses

On the other hand, to spread news of the initiative, information was broadcast and published in different media, and there was participation in different activities to raise awareness, particularly:

- “Trobades estatal i nacional D’homes per la igualtat”, organised by AHIGE Catalunya Sant Boi de Llobregat, November 8, 9 and 10.
- “Collective empowerment to tackle violence against women. Reflections and experiences on empowerment as a work horizon and methodology”, organised by the Vitoria-Gasteiz City Council, November 19-21.
- “I International Congress on Masculinities: Theoretical Perspectives and Regulatory Implications”, organised by the Carlos III University in Madrid, November 10 and 11.

2.2.3. Internet courses

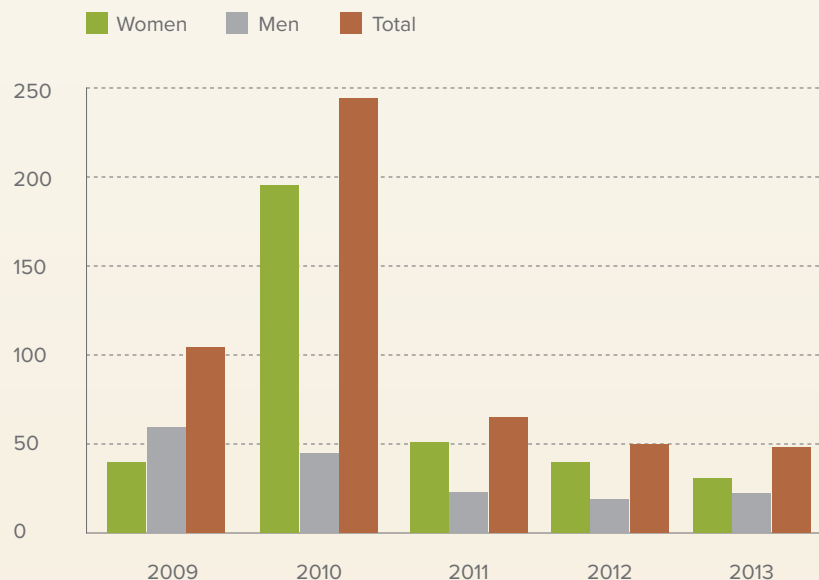
Ever since the online Gizonduz training and awareness courses began, they have run in two modalities. One of these is the **Basic online awareness course on equality for men**, which can be studied directly on the Gizonduz website, and the other, rather more extensive in content and duration, the **Online course on men, equality and masculinity**, lasting for 60 hours.

As regards the 60-hour training course, both demand and places have gradually increased, while in the case of the 8-hour course, demand has dropped significantly.

2.2.3.1 Online awareness

This course addresses aspects such as the origin of gender inequalities, the part played by sexual difference in the socialisation of roles and stereotypes, a look at the different male models, the role of taking care of themselves and of other people in the lives of men, men's involvement in household chores and caring for other people, gender problems also caused by sexist socialisation in men, and the part played by legitimising violence in the construction of male identities.

The course, which lasts for approximately 8 hours and can be taken 24 hours a day, was launched in 2009. Since then and until 2013, both inclusive, it has been successfully completed by 526 people (364 women and 162 men).



In 2013 the course was successfully completed by a total of 50 people (30 women and 20 men), figures that indicate lower course participation. However, there was a slight increase in participation by men.

Course evaluation (on a scale of 6 points)

Overall evaluation of the course	5,1
Did you have previous knowledge of the subject?	4,1
Course elements: Contents	4,8
Course elements: Materials used	4,5
Do you think it is useful in your personal life?	97%
Do you think it is useful in your professional life?	97%

As regards technical problems, only one person said they were unable to download the materials and another was unable to download the certificate.

In the section of the questionnaire on the three most positive aspects of the course, some people said that they were interested in the whole course, while others found the test on uses of time interesting.

In the suggestions for improvement, several people said that it would be interesting to extend the course, while others said “nothing else”, because the course is complete in itself.

As regards the aspects that require greater depth, several people indicated that they would like to go further into all aspects addressed by the course, while others would like to see more means of positive action for men.

Conclusions

The overall evaluation of the course is very high (5.1 out of 6), and even more so taking account of the fact that many participants also had significant prior knowledge of the subject (4.1). The course contents were also highly appraised (4.8), while the lowest points went to the materials used, even if they did earn 4.5.

It is significant that 97% of those who took the course consider that it is interesting for both their personal and professional lives.

In the 2012 edition there was an important drop in the number of people who took this course, a trend that continued in 2013. This is one of the reasons why the computer tool for the course will be revamped, as will some of its contents.

On the other hand, only 30.7% of those who took the course were men. Given that this is a course specifically intended for men, the objective of reaching the sector was not met.

2.2.3.2 Online training

The Gizonduz 60-hour online training course ran for the first time from 21 September to 21 December 2009.

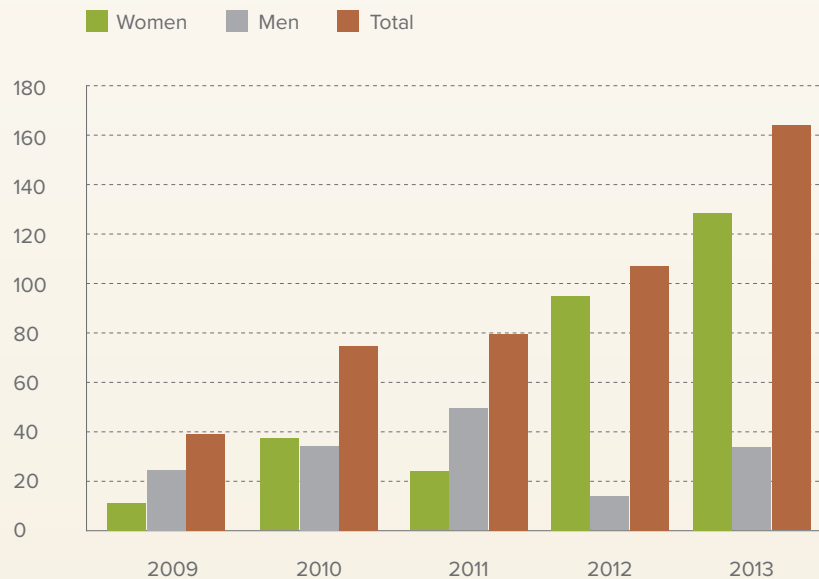
Demand for the 60-hour online course has risen over the years, and the number of students has increased from the 79 who participated in 2009 to the 215 who took part in its 5th edition in 2013. Every year a large number of people have been unable to take the course due to a lack of places. The fact that the course is free is an obvious advantage; however, it can also be a drawback when it comes to keeping people

interested enough to complete it. The figures show us that the percentage of people who actually finish it vary with regard to those who enrol.

A total of 782 people enrolled for the five editions of the online 60-hour training course: 303 men (38.74%) and 479 women (61.25%).

We must point out that the percentage of people who complete the course is on the rise. In 2013 the 167 men and women students who satisfactorily completed the course represented 77.67% of the total of 215 people enrolled, while in 2012 these figures were 52.8% for 210 people enrolled. In the 2012 and 2013 editions, in collaboration with the Basque Government Department of Education, 100 places were reserved for teachers as part of the Garatu training programme. This fact is responsible for the rise in female participants in recent editions.

Students who started and successfully completed the online 60-hour course are as follows:



	Women	Men	Total
2009	14	27	41
2010	39	37	76
2011	29	52	81
2012	97	14	111
2013	131	36	167
	310	166	476

In this edition of the course an on-site session was organised on the subject of “Equality policies for men: experiences and challenges” given by Ander Bergara Sautua and attended by 34 participants; however, the session was available online for all students, either live as it happened or through the recording available online with Irekia. The discussion lines open in relation to the subject at the on-site forum session came to 136. This activity continues to gain consolidation within the course and is highly appreciated.

As regards the students’ evaluation of the course, the contents, materials used and activities carried out received more than 90% between quite and very appropriate, a figure that reflects a very high satisfaction rate.

2.3 «GAZTEAK BERDINTASUNEAN 2.0» PROJECT

During 2013, work continued in collaboration with the public company EJIE, SA on the project **GAZTEAK BERDINTASUNEAN 2.0**, an endeavour to promote awareness and involvement in young people and adolescents, and particularly men, in favour of equality between women and men and against violence towards women by means of using innovative educational tools based on new technologies.

The project has 3 platforms:

- An information-providing website or “showcase” with information on the project, its development stages and the entities involved.
- A graphic online adventure (video game) which plays out scenes for users who must tackle and solve certain tests. For instance, they must choose from among several possible options in response to sexist, homophobic and violent situations, etc.
- A virtual community that generates spaces for participation and communication between young people.



2.4 DISSEMINATION OF TRAINING AND AWARENESS ACTIVITIES

Like in previous years, in 2013, in addition to the Gizonduz courses, we promulgated the university master and doctorate and the specific IVAP courses on equality, in addition to the *Foro para la igualdad de mujeres y hombres* organized by Emakunde, with a view to encouraging greater participation of men in the said training and awareness activities. Advertising on the subject was distributed by means of the electronic newsletter and the Gizonduz website.

2.5 INTERNATIONAL RELATIONS

Taking advantage of the participation of Emakunde in a seminar organized by the European Institute for Gender Equality (EIGE), the Gizonduz initiative coordinator, Ander Bergara, met with Christian Veske, the person in charge of the area of Men and Gender Equality in EIGE to share experiences and views with respect to the work carried out by both institutes in this field, as well as to explore possible ways of mutual cooperation in the future. One of the first actions taken as a result of this collaboration have been the participation of Emakunde in EuroGender Network and in the online discussion conference on the White Ribbon Campaign organized by EIGE November 29.

2.6 ADVICE

Finally, in 2013, either in person, by e-mail or over the telephone, 272 queries were answered in relation to the Gizonduz Initiative and to other questions related to men, equality and masculinities.



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